

NEVADA CITY

SIX-MONTH STRATEGIC OBJECTIVES

August 25, 2016 – February 15, 2017

THREE-YEAR GOAL: <i>Enhance and maintain City infrastructure and facilities</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 15, 2017	Planning Director and Planning Commissioner Skyler Moon	Identify rules and regulations (e.g., streets, trees, sidewalks) for the public and how to simplify them to be more user friendly for citizens and merchants and present recommendations for action to the Planning Commission and City Council.				
2. By February 15, 2017	Public Works Superintendent and City Engineer (co-leads) and Council Member Duane Strawser	Identify opportunities and recommend to the City Manager and City Council for action a plan to improve pedestrian friendly environments.				
3. By February 15, 2017	Council Member Duane Strawser, Public Works Superintendent and City Engineer	Develop draft maps and schematics and hold community workshops to obtain feedback regarding improved citywide public parking options and present the results to the Planning Commission, City Manager and City Council.				
4. By February 15, 2017, contingent upon funding	City Engineer	Procure contractors for reconstruction of the swimming pool shell.				
5. By February 15, 2017	Assistant City Manager (lead), Public Works Superintendent and City Engineer, with input from the Department Heads	Develop and present to the City Council for action an updated Capital Improvement Plan.				

THREE-YEAR GOAL: <i>Improve and manage fiscal stability and sustainability</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By November 8, 2016	Mayor Evans Phelps, working with the City Manager and Executive Team	Provide public information at Public Safety Open Houses related to Measure C.				
2. By January 15, 2017 and quarterly thereafter	Assistant City Manager and City Engineer	Report to the City Council the steps to complete a full AB1600 study tied to the citywide Capital Improvement Plan.				
3. By February 1, 2017	City Manager	Present to the City Council a Hotel Incentive Program for consideration.				
4. By February 15, 2017	Assistant City Manager, in consultation with the Department Directors	Recommend to the City Council for consideration an updated citywide fee structure for non-Enterprise services.				

THREE-YEAR GOAL: <i>Reduce homelessness and transient population</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 26, 2016 City Council meeting	City Planner	Coordinate a County Social Services representative presentation to the City Council regarding a County Homeless Needs Assessment, including mental health needs and services.				
2. At the November 9, 2016 City Council meeting	Council Members Duane Strawser and Reinette Senum, working with the Police Chief and with input from the homeless and non-profit organizations at a town hall meeting	Develop a plan to reduce homelessness and present to the City Council.				
3. By December 15, 2016	City Council (Reinette Senum-lead)	Consider establishment of a Homeless Advocacy Group to work with other groups and to lobby the State for programs and funding to reduce homelessness.				
4. By February 15, 2017	City Planner (lead), Council Member Reinette Senum and Police Chief	Identify potential parameters (e.g., size, costs, zoning, building permits) for a Tiny House Pilot Program and present recommendations/options to the City Council for action.				
5. By February 15, 2017	Police Chief and Council Member Reinette Senum, working with Cal Growers	Identify resources (e.g., quality of life issues, lodging) and the enforcement processes for the transient population and update and distribute the information fliers to transients and businesses.				

THREE-YEAR GOAL: <i>Increase community awareness and involvement</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Beginning in October 2016 and bimonthly thereafter	Each Department Head	Present to the City Manager and Supervisor of Parks and Recreation a list of their department's activities for possible inclusion in the City newsletter (included in the water bill) and the City website to inform the public about the activities of the City.				
2. By October 15, 2016	Each Department Head	Identify and present to the City Manager and City Council for direction regarding implementation by volunteers at least one area where volunteers can help the City and what they are needed to do.				
3. By December 15, 2016	City Manager and Management Team	Prioritize volunteer areas for implementation, distribute the activities to appropriate departments or organizations and identify options for development of a Volunteer Program.				
4. By February 15, 2017	City Manager and Council Member David Parker	Develop and present to the City Council a Community Awareness Program to increase awareness and the number of volunteers for the City.				